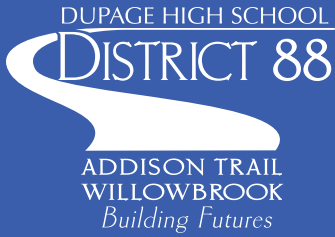


# It's a win-win!

Advertise your business and give back to the community with DuPage High School District 88



## SPONSORSHIPS AND DONATIONS

*Did you know?*

If you give a sponsorship/donation of \$500 or more, you can request to have your generous funding benefit a specific curricular or extracurricular area at Addison Trail High School or Willowbrook High School!

Interested in learning more? See the contact information below!



INCREASE

Increase your brand awareness within the community!



INVESTMENT

Invest in your business and philanthropic goals by giving back to schools!

## ADVERTISING OPPORTUNITIES

Addison Trail and Willowbrook high schools have teamed up with Power Ad Company to highlight local sponsors at their athletic facilities! Advertising options include:

- Score tables
- Roadside/stadium banners
- Extra incentives

See details at

[www.dupage88.net/Advertising!](http://www.dupage88.net/Advertising!)



GROWTH

Grow your client base and potential profits through enhanced exposure!



### AS A DISTRICT 88 PARTNER, YOU WILL:

- Be recognized as a District 88 Business Partner on the district's website ([www.dupage88.net/District88BusinessPartners](http://www.dupage88.net/District88BusinessPartners))
- Receive a Complimentary Season Ticket to attend District 88 events for free
- Be featured as part of District 88's newsletter, website and social media
- Other possible recognition options are available

**For more information, contact:**  
Ryan Domeracki (District 88):  
[rdomeracki@dupage88.net](mailto:rdomeracki@dupage88.net)

Humberto Ayala (Addison Trail):  
[hayala@dupage88.net](mailto:hayala@dupage88.net)

Ed Sullivan (Willowbrook):  
[esullivan@dupage88.net](mailto:esullivan@dupage88.net)



**ADDISON TRAIL**  
HIGH SCHOOL



**WILLOWBROOK**  
HIGH SCHOOL



Humberto Ayala of Addison Trail HS and Ed Sullivan of Willowbrook HS have teamed up with Power Ad Company to highlight local sponsors at their Athletic Facilities!



\*NFHS Study

**500 MILLION**

Attend high school sports annually. High school athletics is growing every year and now at an all-time high of 7.8mil athletes.



## WIN-WIN PARTNERSHIP



- Professionally Designed!
- **Industry Exclusive!** Only one business per industry will be featured on each project!
- **Create Brand Loyalty** as local families see your business as a school supporter!
- **Repeated Exposure** to thousands of local fans creates Top of Mind Awareness!
- Multiple sponsorship levels!



Cell #: (937)242-5121 Email: [Zac@poweradcompany.com](mailto:Zac@poweradcompany.com)



# THE BLAZERS + WARRIORS NEW GYM SCORE TABLES



Your Digital  
AD HERE



Your Digital  
AD HERE

The new score tables will sit at half court where players check into games. They will face the respective home crowds during sporting events and play **20-second animated ads that catch the eye**. Each sponsor receives a 2.5 ft x 10 ft LED ad displayed on the front of the score table. One ad rotation plays for 20 seconds before displaying the next sponsor's ad on a continuous loop.



## PICTURE + VIDEO EXAMPLES



1. Fully Animated Ads  
2. Industry Exclusive  
3. Support Your Local School  
4. Be Seen As THE Industry Leader

Side Effects

VIDEO EXAMPLE

VIDEO EXAMPLE



Cell #: (937)242-5121 Email: [Zac@poweradcompany.com](mailto:Zac@poweradcompany.com)



# THE BLAZERS NEW ROADSIDE/STADIUM BANNERS



Both schools are now offering banners in new high exposure locations! Addison Trail banners will be placed on the fence alongside North Lombard Road and beneath the Stadium Scoreboard - Willowbrook banners will be placed alongside the Stadium Walkway where all fans and players must pass by. Banner ads at each school will be **visible 24/7 for maximum exposure!**

## THE WARRIORS NEW STADIUM BANNERS



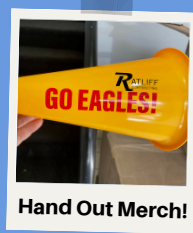
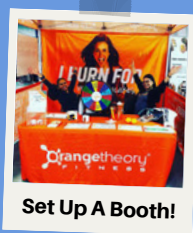
Cell #: (937)242-5121 Email: [Zac@poweradcompany.com](mailto:Zac@poweradcompany.com)



# INCLUDED EXTRA INCENTIVES

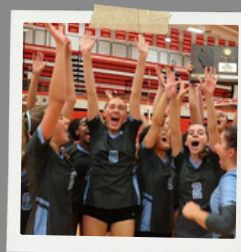
## 💰 💰 1 - SPONSOR NIGHT 💰 💰

This is a huge opportunity for you to come out to a home game each year and creatively market yourself to fans: *set up a booth, do a giveaway, pass out marketing material, bring a mascot, do a halftime contest, etc.* Many schools sell rights for these nights and you get one included!!



## 2 - SOCIAL MEDIA + ONLINE RECOGNITION

Twice a year you will be recognized as 'Home Town Hero' via the School's Social Media pages.



## EXPOSURE



**MEN'S & WOMEN'S BASKETBALL. MEN'S & WOMEN'S VOLLEYBALL. FOOTBALL. JV FOOTBALL. FRESHMAN FOOTBALL. MEN'S & WOMEN'S SOCCER. TRACK & FIELD EVENTS. WRESTLING. TOURNAMENTS. EVERY DAY SCHOOL USE. PLAYOFFS. ROAD SIDE EXPOSURE.**

# PRICING + OPTIONS

## 📌 Addison Trail - Gym Score Table

- 2.5 ft x 10 ft Animated LED Ad on the New Gym Score Table
- Industry Exclusivity
- Extra Incentives
- \$3,200 Total Covers 3-Full Years

## 📌 Willowbrook - Gym Score Table

- 2.5 ft x 10 ft Animated LED Ad on the New Gym Score Table
- Industry Exclusivity
- Extra Incentives
- \$3,200 Total Covers 3-Full Years

## 📌 Addison Trail - Fence Banner

- Banner located on the Stadium fence beneath Scoreboard
- Industry Exclusivity
- Extra Incentives
- \$3,500 Total Covers 3-Full Years

## 📌 Willowbrook - Stadium Banner

- 3 ft x 5 ft Static Banner located on Stadium Entrance fence
- Industry Exclusivity
- Extra Incentives
- \$3,500 Total Covers 3-Full Years

## 📌 Score Table Ads at BOTH Schools

- Animated LED Ads on the Gym Score Tables at **both schools**
- Industry Exclusive + Incentives
- \$6,000 Total Covers 3-Full Years

## 📌 Banner Ads at BOTH Schools

- x1 Static Banner Ad at **both schools** \*(x2 total)\*
- Industry Exclusive + Incentives
- \$6,400 Total Covers 3-Full Years

## PRIME PACKAGE — \$11,400 COVERS 3 YEARS



**Addison Trail:** x1 Score Table Ad + x1 Stadium Banner



**Willowbrook:** x1 Score Table Ad + x1 Stadium Banner

All prices cover  
3 full years.  
They **ARE NOT**  
per year costs.

Payment plans  
and discounts  
available.



Only...  
**One Business**  
**Per Industry.**  
allowed at each  
location!

## Give back. Get noticed.

Cell #: (937)242-5121 Email: Zac@poweradcompany.com

